



Performing Arts  
Booster Association

Promoting enrichment, experience and equity in the arts

## **ADVERTISE IN ALL SOUTH TAHOE HIGH SCHOOL PERFORMING & VISUAL ARTS EVENTS PROGRAMS for 2022/23**

The South Tahoe High School Performing Arts Booster Association (PABA) invites you to advertise in the programs distributed at all music and theatre performances at STHS. Revenues will be used to enhance the performing and visual arts programs at STHS. As an organization, we support over 600 students who are enriching their high school experience with digital media arts, theatre, music, and visual arts. We are still re-building, and we are excited to be back, raising funds for the students!

In the year before the pandemic, we distributed over 2000 programs with advertising inserts reaching parents, family friends, and our music- and theatre-loving community members. Additionally, your ad will be featured in the programs for the holiday concerts and your business will be listed on the PABA website.

**All ads are in color (approximate size):**

**Reduced business card (2¼" x 1¼"): \$150**

**¼ page (4½" x 1⅞"): \$300**

**½ page (4½" x 3⅝"): \$500**

**Full page (4½" x 7¼"): \$800**

**PLEASE SUBMIT AD COPY BY THURSDAY, DECEMBER 1. LET US KNOW IF WE SHOULD USE YOUR AD COPY FROM A PREVIOUS YEAR.**



You may e-mail your ad copy and pay via PayPal on the PABA website  
OR  
mail this form, your ad copy, and a check made out to STHS PABA to:  
STHS, Attn: PABA, 1735 Lake Tahoe Blvd, South Lake Tahoe, CA 96150



If you have questions or would like us to pick up your ad, email us:

[STHSPABA@gmail.com](mailto:STHSPABA@gmail.com)

**Thank you for your support of the arts at STHS!**

### **STHS PABA Program Advertising**

**Business Name:** \_\_\_\_\_ **Contact:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

I'd like to donate items or gift cards for giveaway baskets. Please contact me.

[www.sthspaba.org](http://www.sthspaba.org)